



**Douglas Machine Inc.**

3404 Iowa Street ■ Alexandria, MN 56308 USA  
Telephone: 320.763.6587 ■ Fax: 320.763.5754  
E-mail: [info@douglas-machine.com](mailto:info@douglas-machine.com)  
Internet: [www.douglas-machine.com](http://www.douglas-machine.com)

## **News Release**

### **Douglas extends line of standard and custom-design shrink wrapping equipment** *New VS Series provides exceptional shrink wrap package quality in a compact footprint.*

ALEXANDRIA, Minn., August 15, 2011 – The VS Series shrink wrappers offer a compact, economical shrink wrap solution designed to interface with existing tray packers, including the Douglas' Invex® and Axiom® at speeds up to 40 trays per minute. Using single film roll technology, costly maintenance problems associated with conventional cutting and sealing technologies are eliminated. The optional print-registered film control gives you the ability to enhance your package appearance on the store shelf. Combined with Douglas' proprietary heat tunnel technology which ensures minimal graphic distortion, consistently excellent bull's-eyes and a tighter, more durable wrap, the VS Series shrink wrappers ensure your brand is always presented with quality and pride. Small footprint, big advantages...the VS Series sets a new standard for compact shrink wrap performance.

Read more about how the [VS Series shrink wrapper](#) can improve secondary packaging operations. For more information, call 320.763.6587 or visit [www.douglas-machine.com](http://www.douglas-machine.com).

#### **About Douglas Machine Inc.**

Founded in 1964, Douglas Machine Inc. is recognized as a global leader in automated secondary packaging solutions for paperboard, corrugated, and shrink-film. The company specializes in the design and manufacture of cartoners, sleeves, case and tray packers, and shrink wrap systems. Based in Alexandria, Minnesota, Douglas is an employee-owned company that has installed more than 7,000 machines in 30 countries. For more information, visit [www.douglas-machine.com](http://www.douglas-machine.com).



Email [maryellen.kerber@douglas-machine.com](mailto:maryellen.kerber@douglas-machine.com) for a high-resolution image of the VS Series Shrink Wrapper from Douglas.

**FOR IMMEDIATE RELEASE**

#### **FOR MORE INFORMATION:**

Mary Ellen Kerber  
Marketing Services Manager  
Tele: 320.762.6243 / Fax: 320.763.9666  
[maryellen.kerber@douglas-machine.com](mailto:maryellen.kerber@douglas-machine.com)

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